

CEE-TEX 22 to 24/09/2016; Practical solutions for customer satisfaction

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This year CEE-TEX will focus on new business cases, offering practical solutions for customer satisfaction. From 22 until 24 September 2016 CEE-TEX takes place in Novi Sad, Serbia. This international event for textile professionals in Central and East Europe, is co-organised by the Serbian Textile Cleaning Association NEGA TEKSTILA and CINET. The event is supported by national associations and organisations from Czech Republic, Hungary, Poland, Slovakia and Bosnia & Herzegovina, Bulgaria, Croatia, Macedonia, Moldova, Montenegro, Romania & Slovenia.

Partnership

In addition to the Hungarian (TTE), Czech (APAC) and Slovakian (SPAC) National Associations and the Polish Laundry Association who have confirmed their participation, several international partners have confirmed their support as well.

We are happy to introduce the main partners: Alliance-IPSO, Lapauw, Kreussler, Dozit Plus, Dibella, Electrolux, and DOW. Surfchimica, Ecolab, Data Expert have both confirmed a supporting partnership and Union is a participation partner in this event.

Cooperation

Purpose of the event is to represent and strengthen the professional textile care industry in the CEE region, through offering a knowledge platform and information package specially developed for the region. CEE-TEX aims to provide a platform for PTC companies, their suppliers, national associations, as well as individual professionals and experts. All are brought under one roof to gather and exchange information, learn about the latest trends, technologies and developments. The program not only offers information on market characteristics and trends, but also provides best practice information on how to achieve excellence in daily operations, starting from tomorrow.

Amongst others, Logo-TEX, an industrial laundry and the Hungarian winner of the Overall Best Practices Category Textile Services, will relate how they have achieved this position. In addition the program offers several lectures and workshops aimed at current affairs relevant to the industry today.

For all organisations, with interests in the CEE region, CEE-TEX 2016 will be an interesting event to visit. For more information, visit: www.CEE-TEX.com. The website is fully updated and information can be found in several languages.