

PRESS RELEASE

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CEE-TEX/INTERCLEAN 2015

‘New Services & Operational Excellence’

From 29 - 31 October 2015 CEE-TEX takes place at the beautiful Voroněž hotel in Brno. CEE-TEX/INTERCLEAN is an international event for textile professionals in Central and Eastern Europe. The event is organized by the Czech Textile Cleaning Association and supported by CINET and national associations and organisations from Slovakia, Poland, Hungary, Slovenia, Croatia and Serbia.

This initiative is developed to strengthen the cooperation and overall position of Professional Textile Care (PTC) in the Central and Eastern Europe region (CEE-region). CEE-TEX aims to provide a platform for PTC companies, their suppliers, national associations, as well as individual professionals and experts. To exchange information, discuss about the latest trends and technologies in the different regions.

Program 2015

This year's program not only offers information on market characteristics and trends, but also focusses on new service models and practical implementation measures to achieve operational excellence in Professional Textile Care. Interesting keynote speakers have been invited to elaborate on these topics. Furthermore a follow up on last year's panel discussions will be organized. An exhibition of the region's suppliers will be held throughout the event, giving ample opportunities for networking with the region's industry, meeting contacts old and new.

Visit CEE-TEX by CINET

CINET will again organise a trip to this event. An study tour to dry-cleaning and laundry companies is arranged. Moreover, evening programs and social events will not be forgotten. There will be also organized some sightseeing in the second largest city of Czech Republic, Brno.

Please, for more information about CEE-TEX/INTERCLEAN see the website www.CEE-TEX.com or contact us.

CINET Secretary
Postbus 10 NL4060 GA
Ophemert
Tel: +31 344 650 430
Fax: +31 344 652 665
Email: cinet@cinet-online.net
Website: www.cinet-online.net